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Behavioral Health Specialists as the Lynchpin

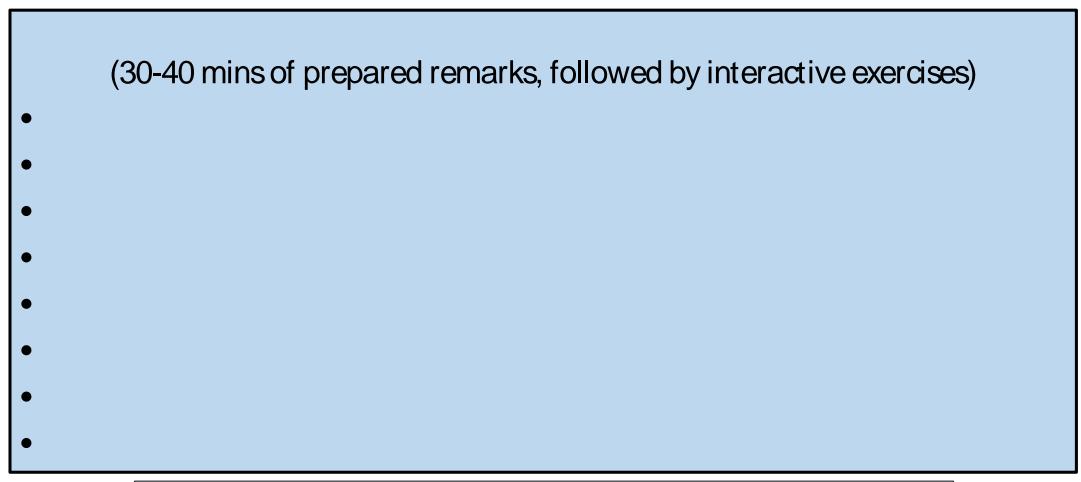






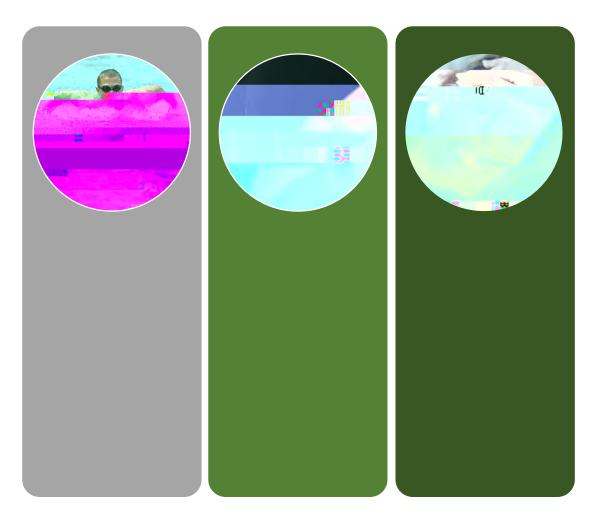
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Behavioral Health Specialists as the Lynchpin

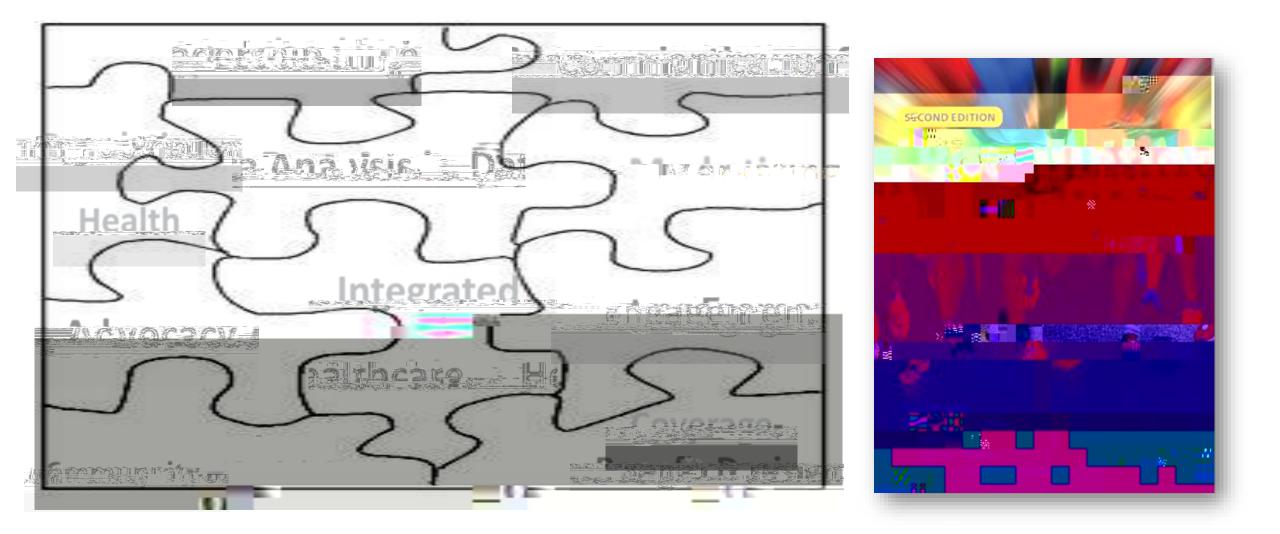


Empowering All to Live the Healthiest Lives They Can

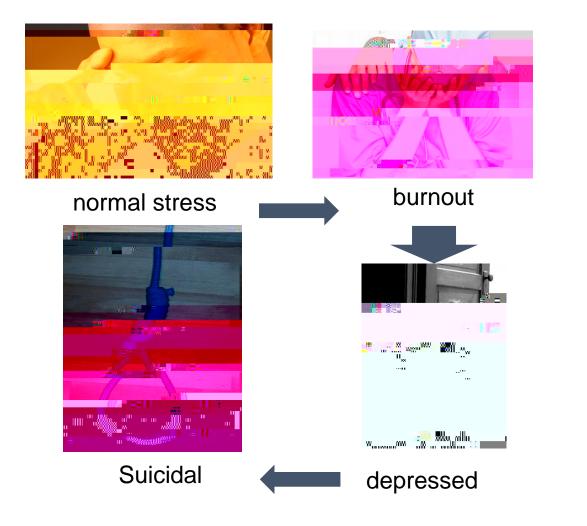
Managing Across the Continuum to Achieve this Vision

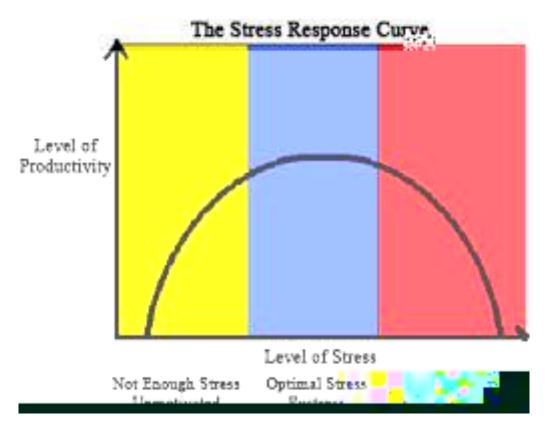


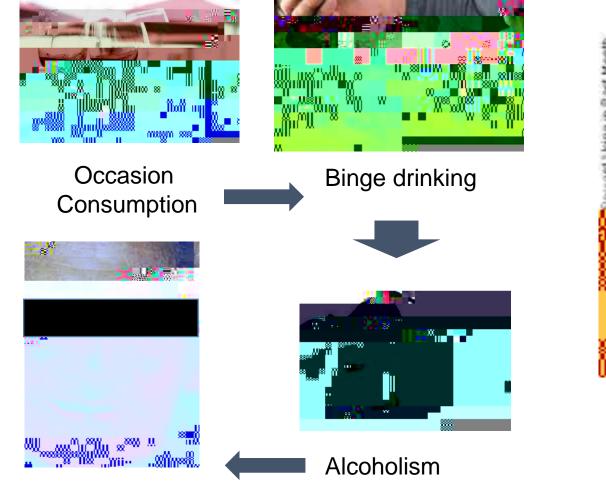
Incorporating the Broad Array of Influencers

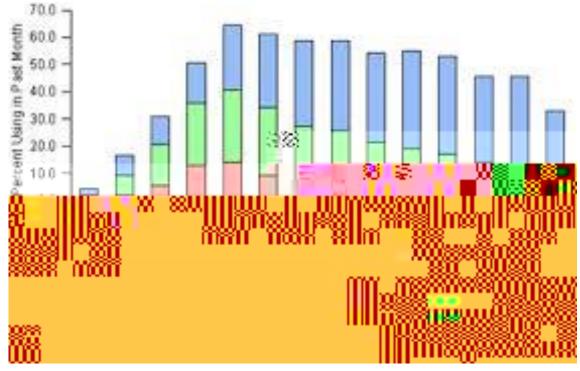


Anxious & Stressed leads to Chronic & Catastrophic Illness



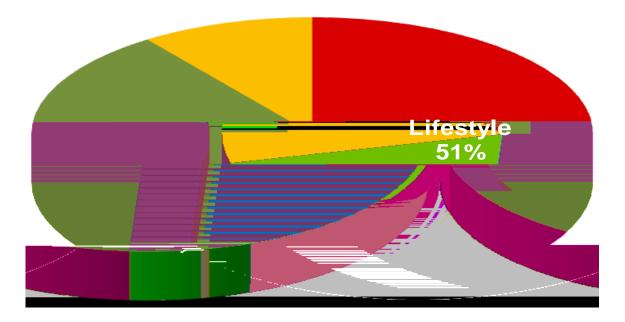






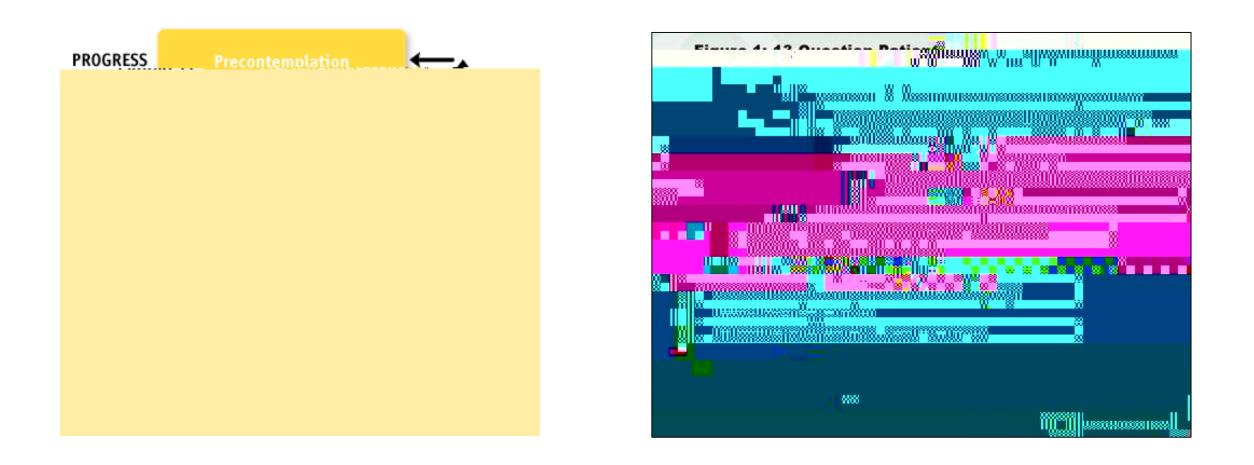
Cirrhosis



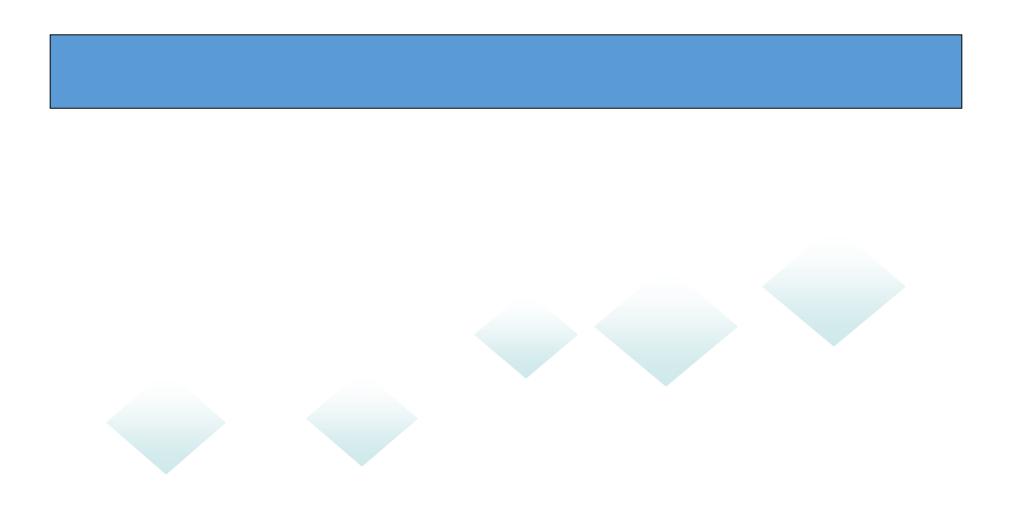


Mokdad AH, et.al. JAMA. 2004; 291:1238-1245.

Converting Theory Into Practice



Converting Theory Into Practice



Benchmark Companies Achieve Meaningful Advantage

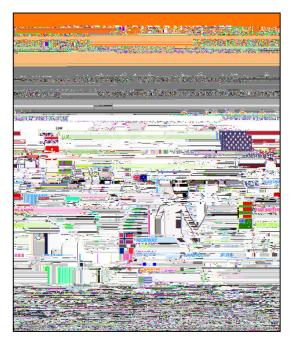
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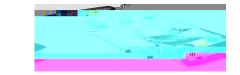
The Value Problem Vexing U.S. Health Care





Guiding Principles

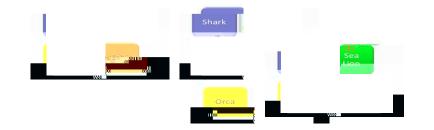










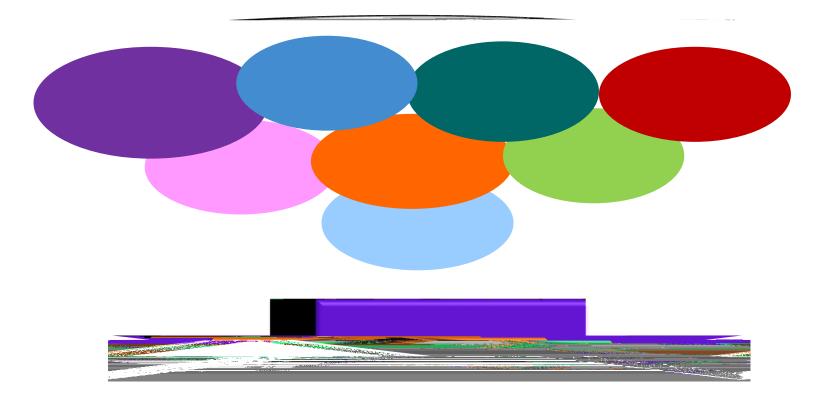








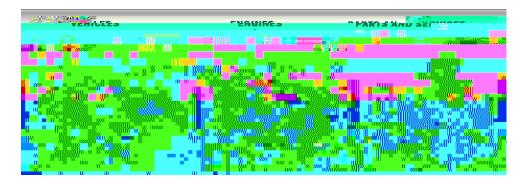




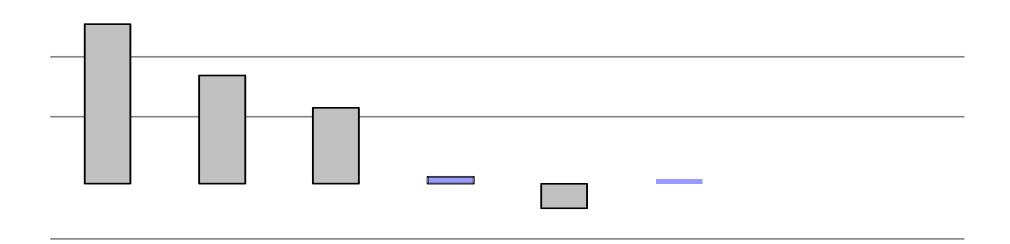


Beyond Behavioral Health per se, but Instructive



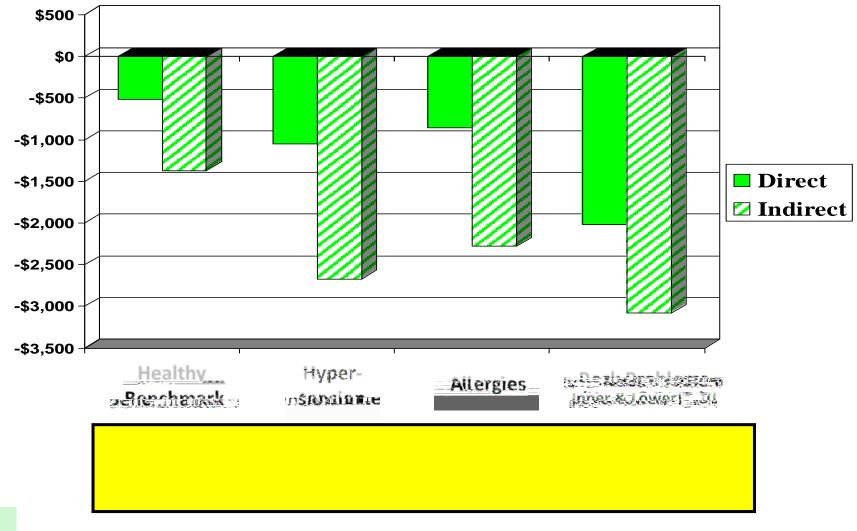


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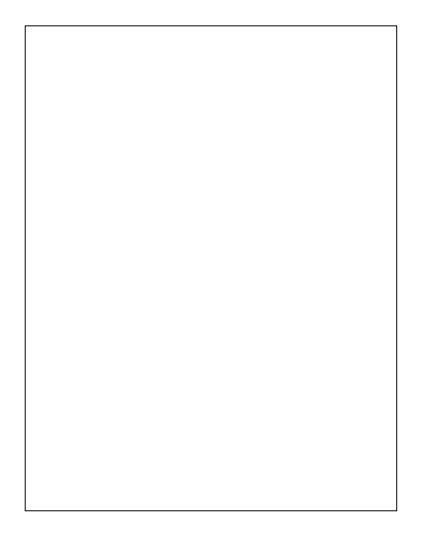


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Total Direct & Indirect Costs: From 2001/2 to 2008/9



Source Allen et al, <u>JOEM</u>, 8/12



Some Directional Recommendations

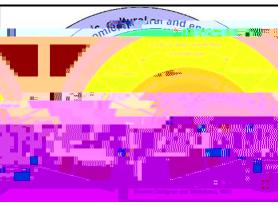


A Culture of Well-being

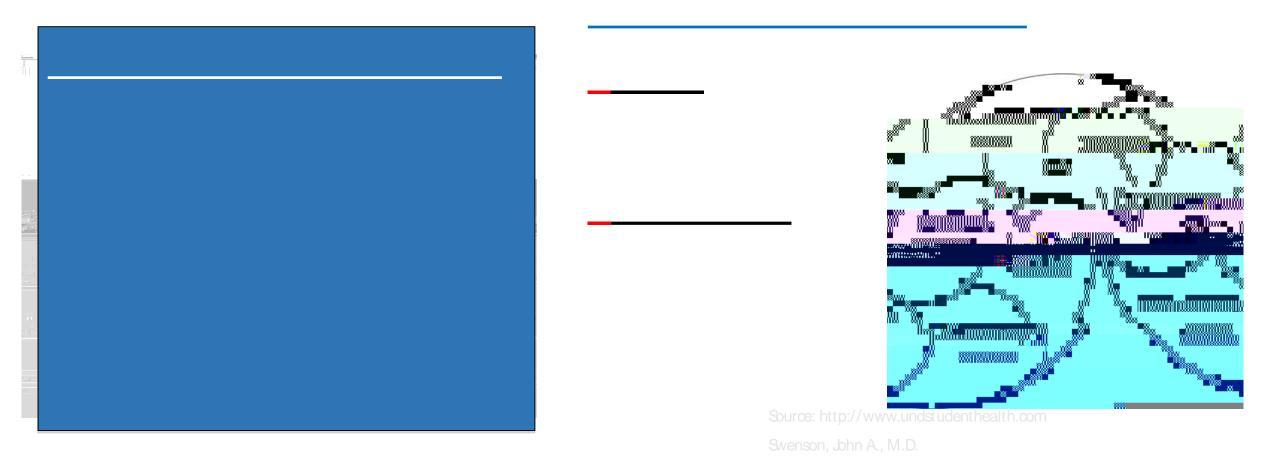
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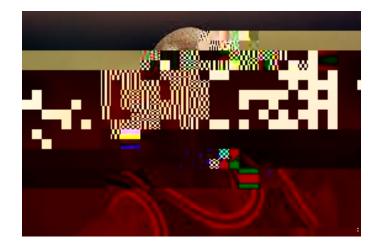


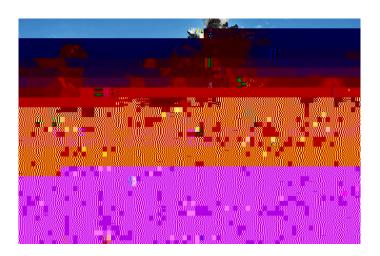
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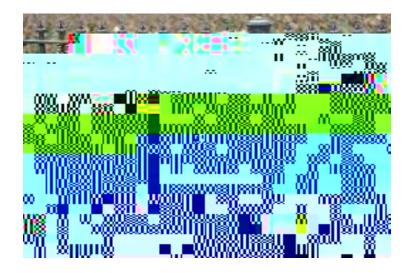
Not Just the Absence of Illness - Significant Behavioral Health Focus

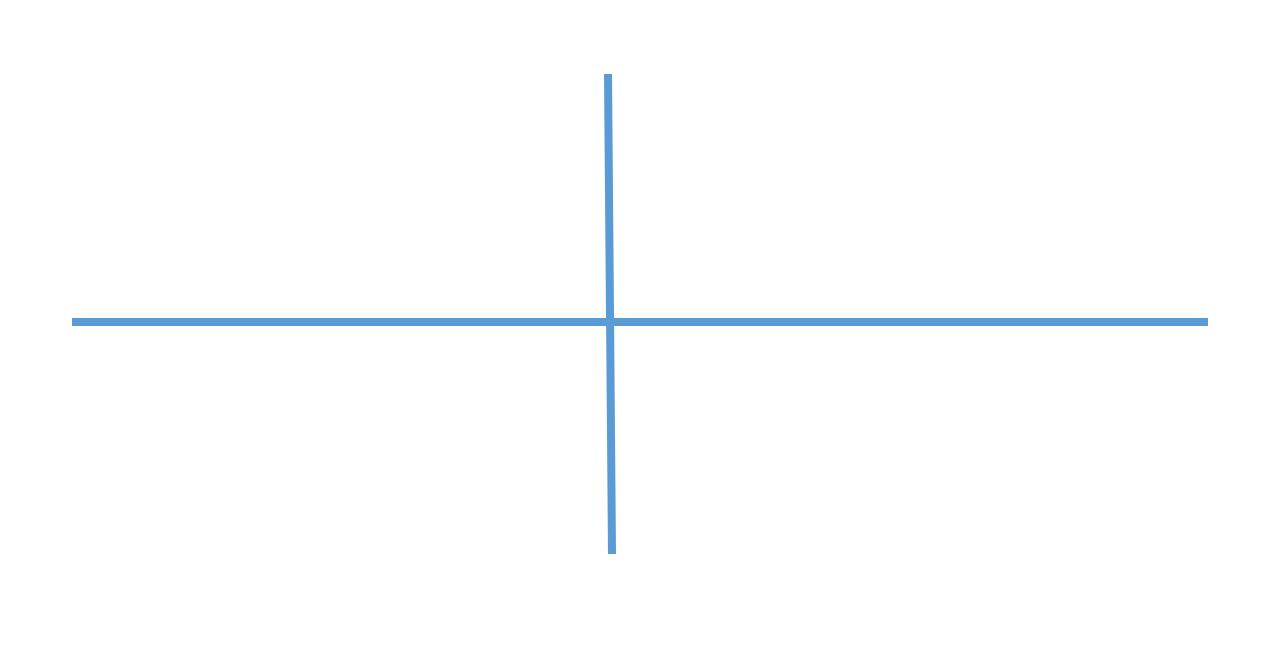












What is the Goal? Creating Systems & Environments that :